



The Green Sheet

Central Pennsylvania Golf Course Superintendents Association

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April 2016

Ten Facts About Golf in Celebration of Earth Day 2016

Golf Course Superintendents Association of America and USGA offer facts on water and environment

Lawrence, Kan. (April 19, 2016) — Golf is a sport for a lifetime that delivers more than 2 million jobs and \$69 billion in annual economic impact while contributing \$3.9 billion per year for philanthropic causes -- more than all other sports combined.

A professionally managed golf course also can demonstrate environmental stewardship and provide a place to meet exercise and fitness goals. Just walking 18 holes, for example, can burn more than 2,000 calories.



As part of the celebration of “Earth Day” on April 22, here are 10 facts about golf that help promote the sport and the environment:

1. Golf courses are professionally managed landscapes where environmental stewardship is important – from using water and nutrients more efficiently to implementing improved methods of erosion control.
2. In general, the golf industry is striving to deliver firm playing surfaces that are better for everyone and improve the bottom line. More than two-thirds of golf courses report that they are keeping turfgrass drier than in the past.
3. The golf industry is continually investing in research to identify drought-tolerant grasses and improve water conservation through best management practices.
4. Golf courses continue to adopt water conservation practices, reduce irrigated acreage and use innovative technologies, such as targeted irrigation systems and ground moisture measurement tools, along with weather monitoring systems, providing the science to water only when and where it is needed.
5. Irrigated areas on golf courses have decreased by more than 14,000 acres between 2006 and 2014.
6. Use of recycled water has increased by 32.7 percent from 2006 to 2014. Recycled water now counts for 25 percent of all water used on golf courses.

.....Continued on Page 5.....

Happy 77th Anniversary CPGCSA!!!!

On Tuesday evening April 11, 1939 a meeting was held at the Colonial Country Club in Harrisburg for the purpose of organizing the greenskeepers of the area. Those in attendance at this meeting were George Morris, Riley Heckert, Hugh McJunis, James Morrison, Charles Bolton, John Grove, Jack Narril, and Al Heron. At this meeting it was decided to call the group “The Central Pennsylvania Greenskeepers Association”. Officers elected were George Morris - President, Hugh McJunis - Vice President, and Riley Heckert - Secretary-Treasurer. Meetings were scheduled for the second Monday of each month with monthly meetings March through November. Dues to cover expenses were set at \$3.00 and the first meeting was set for May 8, 1939 at the Colonial Country Club.

Riley Heckert sent letters to all greenskeepers in the area to announce the gathering. The day started with golf in the afternoon and was followed by dinner. Following dinner Mr. Musser and Mr. Benham from State College and County Agent Fromeyer spoke about fairway grasses, heights of cut for bluegrass and fertilization. Following the educational sessions a business meeting was held and Edward Zwick and E. P. Morris were taken into the Association as new members, raising the membership to ten.

During 1939 the membership grew to thirteen members and at the November meeting the members decided that they wanted to continue meeting throughout the winter rather than wait until March as originally planned.

The Association was a success, just as today, **77 years later.**

May Meeting

Reading Country Club

May 11, 2016

Reservation information later this week!

President's Message

Greetings!

You finally get a break as this is my final president's message! I would like to thank the membership for the privilege of leading the association for the last two years. I appreciate everyone's participation over that time. I know a common thread during my time as president was to have more participation both at events and at board level. Overall the membership reacted and, while two events last year had less than ideal attendance, the others were well attended during my tenure and I thank all of you for that. I hope that going forward participation will continue at the current levels or ideally grow even more.

As I move on I am happy that the changes that were initiated during my tenure have been successful. Last year we ended up a little over budget due to the aforementioned poorly attended meetings; however in 2016 the finances are already ahead of budget so it looks set to be a great year. Having worked with Chad and Brian over the last number of years I know that they will continue the work that we have been doing over the last few years and CPGCSA is in good hands going forward. Although they are stuck with me for another term since I'm still on the board as past president, I look forward to supporting them. As for the board going forward, it looks like we have some superintendents that, once they settle into their new jobs, will join the board, which will ensure it stays strong for years to come.

In April the board are meeting to have a strategic planning session with Chase and Steve Randall from the GCSAA which will help guide the association and ensure it remains strong for the future.

On a final note I wanted to mention something that I hadn't really realized until my term finished up. By being on the board of Central, coupled with the indirect involvement with the GCSAA, I had the opportunity to meet a large percentage of the CPGCSA membership along with many superintendents across the country that in both cases I wouldn't have otherwise. It is humbling and inspiring to know that I have made many lifelong friends for my time representing the CPGCSA, which if nothing else, has made my time on the board a worthwhile experience.

Again I am truly grateful everyone's support for the last two years and look forward to seeing you all soon.

Slán go foil

Alan

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610-779-8888
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pmichener@ccyork.org

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Promotional campaign for Golf Superintendents starts April 6 on the Golf Channel

Top players and celebrities help recognize and thank Golf Course Superintendents Association of America members.

Lawrence, Kan. (April 5, 2016) — Top professional golfers and celebrities alike will be part of the promotional campaign to thank golf course superintendents for being the unsung heroes of the game of golf. The promotions consist of television, radio and print advertising that will run throughout the year. The first commercial will air April 6 at 6:36 a.m. (Eastern) as part of “*Live from the Masters*” replay on the Golf Channel. GCSAA will have eight more commercials during Masters week.

The 30-second commercials ask golfers to take action. “If you love golf like I do,” thank a golf course superintendent,” is the tagline that has helped draw attention to the vital role that superintendents play in providing the best conditions they can for golfers, while protecting the environment and our natural resources.



Charles Barkley
Photo provided by
Conrad Buedel/Media
West Group

The new celebrity spot features Justin Timberlake, Charles Barkley and John Elway, but also includes Brandi Chastain (USA women’s soccer), Dennis Haysbert (actor and Allstate spokesperson), Jim McMahon (former NFL quarterback), Willie Robertson (Duck Dynasty star) and Larry the Cable Guy (comedian).

A second commercial features Jack Nicklaus, Rory McIlroy, Jordan Spieth, Jason Day, Nick Faldo and Michelle Wie.

The celebrities and top golfers also lend their voices to radio advertising on the “Katrek and Maginnes On Tap” golf show on the Sirius/XM PGA Tour Radio Network, the leading golf radio program, which features a superintendent interview each Wednesday at 6 p.m. (ET).

“Golf course superintendents skillfully manage the biggest asset of any golf facility – the golf course without fanfare. But when giants of the celebrity world and the top players in the game support the work we do, it makes me boastfully proud to be a golf course superintendent for the past 31 years,” says Peter J. Grass, GCSAA president and a certified golf course superintendent at Hilands Golf Club in Billings, Montana.

GCSAA

GCSAA | 1421 Research Park Drive | Lawrence | KS 66049

Earth Day 2016



When is Earth Day 2016?

This observance always falls on April 22. On Earth Day, enjoy the tonic of fresh air, contact with the soil, and companionship with nature! Walk through the woods in search of emerging wildflowers and green moss. Go outside, no matter what the weather!

Earth Day History

Ever wondered how Earth Day started? This observance arose from an interest in gathering national support for environmental issues. In 1970, San Francisco activist John McConnell and Wisconsin Senator Gaylord Nelson separately asked Americans to join in a grassroots demonstration. McConnell chose the spring equinox (March 21, 1970) and Nelson chose April 22. Millions of people participated, and today Earth Day continues to be widely celebrated with events on both dates. The most common practice of celebration is to plant new trees for Earth Day.



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Membership News

The following individuals have applied for membership into our association. If there are no written objections within the next seven days, they will be accepted into CPGCSA at the next meeting.

Christopher Bender Class C
Assistant Superintendent, Chambersburg CC

Bill Corcoran..... Class AF
Sales Manager, Lawn and Golf Supply Company

Joey Filippini..... Class FM
Superintendent, Golden Oaks Golf Club

Benjamin Gotwalt Class C
Assistant Superintendent, Hershey Country Club

Brandon Snyder..... Class C
Assistant Superintendent, Berkshire Country Club

Brady Pnacek Class C
Assistant Superintendent, Hershey Country Club

Samuel Yoder..... Class C
Assistant Superintendent, Hershey Country Club

We would like to welcome the following individual into our association

Ryan Grady Class FM
Superintendent, Tanglewood Manor Golf Club

If you know of anyone who is interested in membership into the association, please have them contact Wanda at 717-279-0368.

Membership information is also available on the Central Penn website at:
www.cpgcsa.org

Mark Your Calendar.....



**Penn State
Turf and Ornamentals
Field Days
will be held from
August 10 -11, 2016**

Ten Facts About Golf...*Continued from Page 1*

7. Golf courses routinely have recycling programs to reduce and reuse.
8. More than 90 percent of a typical golf course is comprised of turfgrass, a water body or other natural areas that prevent erosion, filter runoff, and provide for cooler temperatures when compared to urban settings.
9. More than 70 percent of acreage on an 18-hole golf course is considered green space that provides benefits to the eco-system, reduces maintenance and supports wildlife habitat, including protected species.
10. Through governmental affairs involvement, professional education and public information, the golf industry continues to promote environmental responsibility as a widespread industry practice.

Suggested Tweets

#Golf courses: Professionally-managed landscapes prioritizing environmental stewardship. #EarthDay2016

#Golf courses practice water conservation, reduce irrigated land & use innovative tech. #EarthDay2016

About the USGA

The USGA conducts the U.S. Open, U.S. Women’s Open and U.S. Senior Open, as well as 10 national amateur championships, two state team championships and international matches, attracting players and fans from more than 160 countries. Together with The R&A, the USGA governs the game worldwide, jointly administering the Rules of Golf, Rules of Amateur Status, equipment standards and World Amateur Golf Rankings. The USGA’s reach is global with a working jurisdiction in the United States, its territories and Mexico, serving more than 25 million golfers and actively engaging 150 golf associations.

The USGA is one of the world’s foremost authorities on research, development and support of sustainable golf course management practices. It serves as a primary steward for the game’s history and invests in the development of the game through the delivery of its services and its ongoing “For the Good of the Game” grants program. Additionally, the USGA’s Course Rating and Handicap systems are used on six continents in more than 50 countries. For more information about the USGA, [visit usga.org](http://visit.usga.org).

About GCSAA and the EIFG

The Golf Course Superintendents Association of America (GCSAA) is a leading golf organization in the United States. Its focus is on golf course management, and since 1926 GCSAA has been the top professional association for the men and women who manage golf courses in the U.S. and worldwide. From its headquarters in Lawrence, Kan., the association provides education, information and representation to nearly 18,000 members in more than 78 countries. The association’s mission is to serve its members, advance their profession and enhance the enjoyment, growth and vitality of the game of golf. Visit GCSAA at www.gcsaa.org or find us on [Facebook](#) or [Twitter](#).

The Environmental Institute for Golf is the philanthropic organization of the GCSAA. Its mission is to foster sustainability through research, awareness, education, programs and scholarships for the benefit of golf course management professionals, golf facilities and the game. Visit EIFG at www.eifg.org or find us on [Facebook](#) or [Twitter](#). www.gcsaa.org

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Spring at Fairview Golf Course?



April 9, 2016



April 10, 2016

Courtesy: Fairview Golf Course Facebook Page

Platinum Sponsors



Gold Sponsors



Silver Sponsors



Bronze Sponsors



2016 CPGCSA Meeting Locations

May 11
Reading Country Club

June 13
Royal Manchester Golf Club

September 17
Penn State Football Game

October 3
West Shore Country Club



The Green Sheet

1314 Porter Avenue
Scranton, PA 18504
cpgcsa@hotmail.com
www.cpgcsa.org

